Local Revenue Measure Results
November 2013

Voters in the November 5, 2013 California consolidated election decided 75 local measures. Among these were 48 measures seeking approval for taxes or bonds. Ballots are still being counted and final results will not be known until later this month, but here are the preliminary outcomes.

K-12 schools districts and community colleges requested a total of $374.6 million in eight separate bond measure authorizations for bonds to construct facilities, acquire equipment and make repairs and upgrades. There were 6 measures to increase or extend school parcel taxes.

Among the 34 non-school local revenue measures were four measures asking for a total of $416.5 million in bonds including the largest this election, a $394 million hospital proposal in Marin. There were 10 special taxes and parcel taxes requiring two-thirds voter approval, including four fire district measures.

Twelve proposals sought to extend or increase local sales taxes, including the ¾ cent general tax proposal in Stockton that was accompanied by an advisory measure for use in law enforcement and bankruptcy recovery. These were majority vote measures except two (Huron, Clearlake) that attempted to garner two-thirds approval for 1 cent earmarked special taxes.

This is an “off-year” election. There were no state or national primary or general elections. Only 16 of California’s 58 counties had any measures at all.
Overall Passage Rates

Consistent with results in prior elections, majority vote tax measures fared much better than supermajority measures. Four out of five city tax measures passed but fewer than half of the non-school two-thirds vote bonds and special taxes passed. However, all five school parcel tax measures passed and just two of the eight 55% school bond measures failed.

<table>
<thead>
<tr>
<th>Local Revenue Measures November 2013</th>
<th>Total</th>
<th>Pass</th>
<th>Passing%</th>
</tr>
</thead>
<tbody>
<tr>
<td>City General Tax ( Majority Vote)</td>
<td>20</td>
<td>17</td>
<td>85%</td>
</tr>
<tr>
<td>City Special Tax or G.O. bond (2/3 Vote)</td>
<td>5</td>
<td>2</td>
<td>40%</td>
</tr>
<tr>
<td>Special District (2/3)</td>
<td>9</td>
<td>4</td>
<td>44%</td>
</tr>
<tr>
<td>School Parcel Tax 2/3</td>
<td>6</td>
<td>5</td>
<td>83%</td>
</tr>
<tr>
<td>School Bond 55%</td>
<td>8</td>
<td>6</td>
<td>75%</td>
</tr>
<tr>
<td>Total</td>
<td>48</td>
<td>34</td>
<td>71%</td>
</tr>
</tbody>
</table>

The passage ratio of non-school measures is slightly better than the passage rates of prior elections for majority vote general taxes and statistically identical for supermajority measures.

The school band passage rate was statistically identical to prior passage rates. The 100% success of the five school parcel taxes clearly beats historical outcomes.
Among the non-school measures, nine of ten majority vote sales tax measures passed. Modesto’s one cent tax failed with 49.1% yes. Half of the eight parcel taxes passed. All five business license tax measures passed. Among the general obligation bond measures, all in special districts, only the $394 million Marin Healthcare District measure passed.

### Local Add-On Sales Taxes (Transaction and Use Taxes)

Majority vote general purpose add-on sales tax measures fared well. Only Modesto’s Measure X failed.

#### Transactions and Use Tax (Add-on Sales Tax) - General Tax - Majority Approval

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>Rate</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Scotts Valley</td>
<td>Santa Cruz</td>
<td>Measure U</td>
<td>1/2 cent</td>
<td>74.9%</td>
<td>25.1%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Larkspur</td>
<td>Marin</td>
<td>Measure C</td>
<td>1/2 cent</td>
<td>74.6%</td>
<td>25.4%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of El Monte</td>
<td>Los Angeles</td>
<td>Measure GG</td>
<td>1/2 cent</td>
<td>71.1%</td>
<td>28.9%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of San Anselmo</td>
<td>Marin</td>
<td>Measure D</td>
<td>1/2 cent</td>
<td>68.7%</td>
<td>31.3%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Rohnert Park</td>
<td>Sonoma</td>
<td>Measure A</td>
<td>1/2 cent</td>
<td>68.2%</td>
<td>31.8%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Antioch</td>
<td>Contra Costa</td>
<td>Measure C</td>
<td>1/2 cent</td>
<td>68.0%</td>
<td>32.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Corte Madera</td>
<td>Marin</td>
<td>Measure B</td>
<td>1/2 cent</td>
<td>67.1%</td>
<td>33.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of San Rafael</td>
<td>Marin</td>
<td>Measure E</td>
<td>3/4 cent</td>
<td>65.0%</td>
<td>35.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Stockton</td>
<td>San Joaquin</td>
<td>Measure A</td>
<td>3/4 cent</td>
<td>52.5%</td>
<td>47.5%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Modesto</td>
<td>Stanislaus</td>
<td>Measure X</td>
<td>1 cent</td>
<td>49.1%</td>
<td>50.9%</td>
<td>FAIL</td>
</tr>
</tbody>
</table>

There were two-thirds vote special add-on sales tax measures. The Clearlake measure garnered 61.2% “yes” but failed.

#### Transactions and Use Tax (Add-on Sales Tax) - Special Tax - Two-Thirds Approval

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>Rate</th>
<th>Sunset</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Huron</td>
<td>Fresno</td>
<td>Measure P</td>
<td>1 cent</td>
<td></td>
<td>68.9%</td>
<td>31.2%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Clearlake</td>
<td>Lake</td>
<td>Measure H</td>
<td>1 cent</td>
<td></td>
<td>61.2%</td>
<td>38.8%</td>
<td>FAIL</td>
</tr>
</tbody>
</table>
Transient Occupancy (Hotel) Taxes

Both measures to increase transient occupancy taxes passed, Selma’s by just four votes.

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Rate</th>
<th>YES%</th>
<th>NO%</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Sunnyvale</td>
<td>Santa Clara</td>
<td>9.5% to 10.5%</td>
<td>67.6%</td>
<td>32.4%</td>
<td>PASS increase</td>
</tr>
<tr>
<td>City of Selma</td>
<td>Fresno</td>
<td>6% to 12%</td>
<td>50.2%</td>
<td>49.8%</td>
<td>PASS increase</td>
</tr>
</tbody>
</table>

Utility User Taxes

Portola Valley and Pacifica, both in San Mateo County, considered measures to modernize and expand their UUTs. Portola Valley succeeded. Grand Terraces new 5% UUT failed to get the majority voter approval needed.

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Rate</th>
<th>YES%</th>
<th>NO%</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Portola Valley</td>
<td>San Mateo</td>
<td>5.5% to 4.5%</td>
<td>86.5%</td>
<td>13.5%</td>
<td>PASS reduction</td>
</tr>
<tr>
<td>City of Grand Terrace</td>
<td>San Bernardino</td>
<td>5%</td>
<td>40.0%</td>
<td>60.0%</td>
<td>FAIL new</td>
</tr>
<tr>
<td>City of Pacifica</td>
<td>San Mateo</td>
<td>same 6.5%</td>
<td>34.1%</td>
<td>65.9%</td>
<td>FAIL expand</td>
</tr>
</tbody>
</table>

Business License Taxes

All five measures to increase or expand Business License Taxes passed.

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>YES%</th>
<th>NO%</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Brisbane</td>
<td>San Mateo</td>
<td>T on liquid storage</td>
<td>76.7%</td>
<td>23.3%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Marina</td>
<td>Monterey</td>
<td>I on cardrooms</td>
<td>74.3%</td>
<td>25.7%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Foster City</td>
<td>San Mateo</td>
<td>U general update</td>
<td>73.1%</td>
<td>26.9%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Santa Fe Springs</td>
<td>Los Angeles</td>
<td>S Oil Barrel Tax</td>
<td>72.7%</td>
<td>27.3%</td>
<td>PASS</td>
</tr>
<tr>
<td>City of Palm Springs</td>
<td>Riverside</td>
<td>B Marijuana</td>
<td>66.9%</td>
<td>33.1%</td>
<td>PASS</td>
</tr>
</tbody>
</table>
General Obligation Bonds

Among the four general obligation measures, all by special districts, only the $394 million Marin Healthcare District measure succeeded.

City, County and Special District Bond Measures - Two-Thirds Approval

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>Amount</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marin Healthcare District</td>
<td>Marin</td>
<td>Measure F</td>
<td>$394 million</td>
<td>68.0%</td>
<td>32.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>Soledad Community Health Care District</td>
<td>Monterey</td>
<td>Measure J</td>
<td>$11.5 million</td>
<td>65.8%</td>
<td>34.2%</td>
<td>FAIL</td>
</tr>
<tr>
<td>Cottonwood Fire Protection District</td>
<td>Shasta</td>
<td>Measure A</td>
<td>$4 million</td>
<td>59.3%</td>
<td>40.7%</td>
<td>FAIL</td>
</tr>
<tr>
<td>Strawberry Recreation District</td>
<td>Marin</td>
<td>Measure J</td>
<td>$7 million</td>
<td>47.0%</td>
<td>53.0%</td>
<td>FAIL</td>
</tr>
</tbody>
</table>

Parcel Taxes and Special Taxes (non-school)

Four of the eight non-school parcel tax measures passed. Including two fire measures, a park district measure, and the City of Atherton’s general purpose measure. Among the failing measures were three fire measures and Waterford’s multi-purpose measure.

City, County and Special District Parcel Taxes - Two-Thirds Approval

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>Amount</th>
<th>Purpose</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fieldbrook Glendale Fire Zone</td>
<td>Humboldt</td>
<td>Measure K</td>
<td>to $75/parcel</td>
<td>fire/ems 10yrs</td>
<td>85.2%</td>
<td>14.8%</td>
<td>PASS increase</td>
</tr>
<tr>
<td>Kentfield Fire District</td>
<td>Marin</td>
<td>Measure G</td>
<td>to $.10/sf</td>
<td>fire/ems</td>
<td>75.5%</td>
<td>24.5%</td>
<td>PASS increase</td>
</tr>
<tr>
<td>City of Atherton</td>
<td>San Mateo</td>
<td>Measure X</td>
<td>same</td>
<td>general</td>
<td>74.1%</td>
<td>25.9%</td>
<td>PASS extend</td>
</tr>
<tr>
<td>Mesa Park District</td>
<td>Marin</td>
<td>Measure I</td>
<td>$49/parcel</td>
<td>park</td>
<td>71.0%</td>
<td>29.0%</td>
<td>PASS new</td>
</tr>
<tr>
<td>Little Lake Fire Protection Dist</td>
<td>Mendocino</td>
<td>Measure I</td>
<td>$14/du</td>
<td>fire station</td>
<td>61.2%</td>
<td>38.8%</td>
<td>FAIL new</td>
</tr>
<tr>
<td>Happy Camp Fire Protection D</td>
<td>Siskiyou</td>
<td>Measure B</td>
<td>$55/parcel</td>
<td>fire/ems</td>
<td>59.3%</td>
<td>40.7%</td>
<td>FAIL new</td>
</tr>
<tr>
<td>City of Canyon Lake</td>
<td>Riverside</td>
<td>Measure D</td>
<td>$204/parcel+7%</td>
<td>fire/ems</td>
<td>49.2%</td>
<td>50.9%</td>
<td>FAIL new</td>
</tr>
<tr>
<td>City of Waterford</td>
<td>Stanislaus</td>
<td>Measure W</td>
<td>$52 to $60/nu</td>
<td>Mello-RoosCFD</td>
<td>30.5%</td>
<td>69.5%</td>
<td>FAIL increase</td>
</tr>
</tbody>
</table>

School Bonds

Voters approved a total of $216.8 million in new school bonds in six school districts.

School Bond Measures

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Measure</th>
<th>Amount</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Menlo Park City School District</td>
<td>San Mateo</td>
<td>Measure W</td>
<td>$23 million</td>
<td>75.1%</td>
<td>25.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>Las Lomitas Elementary School District</td>
<td>San Mateo</td>
<td>Measure S</td>
<td>$60 million</td>
<td>73.9%</td>
<td>26.1%</td>
<td>PASS</td>
</tr>
<tr>
<td>Sunnyvale School District</td>
<td>Santa Clara</td>
<td>Measure G</td>
<td>$96 million</td>
<td>67.4%</td>
<td>32.6%</td>
<td>PASS</td>
</tr>
<tr>
<td>Laguntas Elementary School District</td>
<td>Marin</td>
<td>Measure A</td>
<td>$5 million</td>
<td>67.1%</td>
<td>32.9%</td>
<td>PASS</td>
</tr>
<tr>
<td>North Monterey County Unified School District</td>
<td>Monterey</td>
<td>Measure H</td>
<td>$23.8 million</td>
<td>61.8%</td>
<td>38.2%</td>
<td>PASS</td>
</tr>
<tr>
<td>Calipatria Unified School District</td>
<td>Imperial</td>
<td>Measure T</td>
<td>$9 million</td>
<td>60.7%</td>
<td>39.3%</td>
<td>PASS</td>
</tr>
<tr>
<td>Pacific Grove Unified School District</td>
<td>Monterey</td>
<td>Measure G</td>
<td>$27.8 million</td>
<td>51.5%</td>
<td>48.5%</td>
<td>FAIL</td>
</tr>
<tr>
<td>San Mateo-Foster City School District</td>
<td>San Mateo</td>
<td>Measure P</td>
<td>$130 million</td>
<td>46.6%</td>
<td>53.4%</td>
<td>FAIL</td>
</tr>
</tbody>
</table>
School Parcel Taxes

Among the six school parcel taxes, five passed, including two extensions of existing taxes. Only the Semitropic School District measure failed, with 34 registered voters, 24 of whom voted. A total of nine “no” votes defeated that measure.

### School Parcel Taxes - Two-Thirds Approval

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>County</th>
<th>Rate</th>
<th>YES%</th>
<th>NO%</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campbell Union High School District</td>
<td>Santa Clara</td>
<td>$85/yr</td>
<td>76.7%</td>
<td>23.4%</td>
<td>PASS</td>
</tr>
<tr>
<td>Loma Prieta Joint Union School District</td>
<td>Santa Clara</td>
<td>$164/yr</td>
<td>75.9%</td>
<td>24.1%</td>
<td>PASS</td>
</tr>
<tr>
<td>Belmont-Redwood Shores School Distri</td>
<td>San Mateo</td>
<td>$174/yr</td>
<td>71.4%</td>
<td>28.6%</td>
<td>PASS</td>
</tr>
<tr>
<td>Moraga School District</td>
<td>Contra Costa</td>
<td>$192/yr</td>
<td>68.0%</td>
<td>32.0%</td>
<td>PASS</td>
</tr>
<tr>
<td>Mojave Unified School District</td>
<td>Kern</td>
<td>$42/yr</td>
<td>67.1%</td>
<td>32.9%</td>
<td>PASS</td>
</tr>
<tr>
<td>Semitropic School District* (24 voters!)</td>
<td>Kern</td>
<td></td>
<td>62.5%</td>
<td>37.5%</td>
<td>FAIL</td>
</tr>
</tbody>
</table>

*This measure was not included in the preliminary vote results report.

For more information: Michael Coleman 530-758-3952. coleman@muni1.com

Source: County elections offices.