

Local Revenue Measure Results November 2019

On Tuesday November 5, 2019, California voters cast ballots on 45 local measures including 32 measures to increase or extend local taxes or bonds. Just four failed.

Among the 32 fiscal measures at this election, more than half, 22, were for cities, including 16 majority vote general taxes, one general obligation bond for affordable housing (in San Francisco), and one special tax on ride-share businesses for public transit (San Francisco).

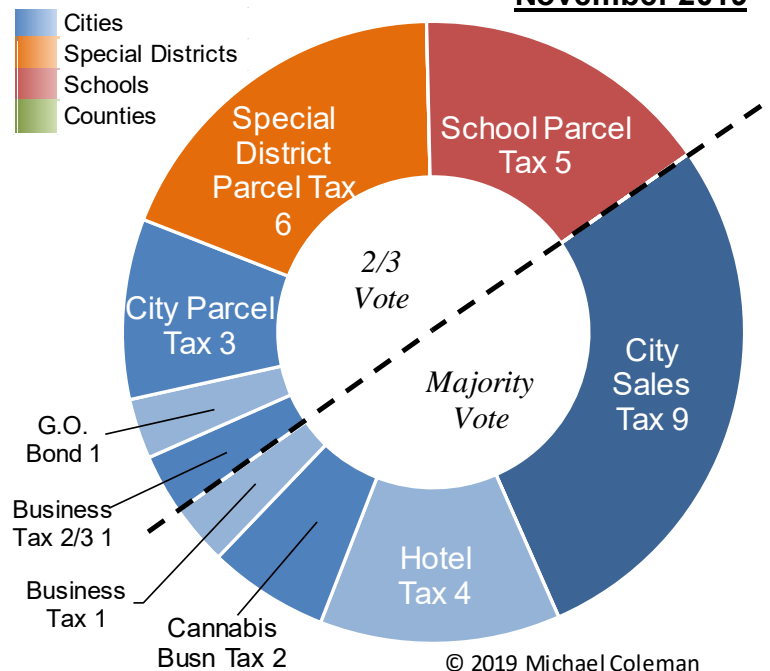
There were 14 parcel taxes (two-thirds vote) including four by cities, five by special districts and five by schools.

Among the 16 city majority vote general tax measures were nine sales tax increases or extensions, four hotel occupancy tax increases and nine business license taxes, and three business tax increases including two on cannabis.

There were no countywide measures or school bonds.

Proposed Local Tax Measures

November 2019



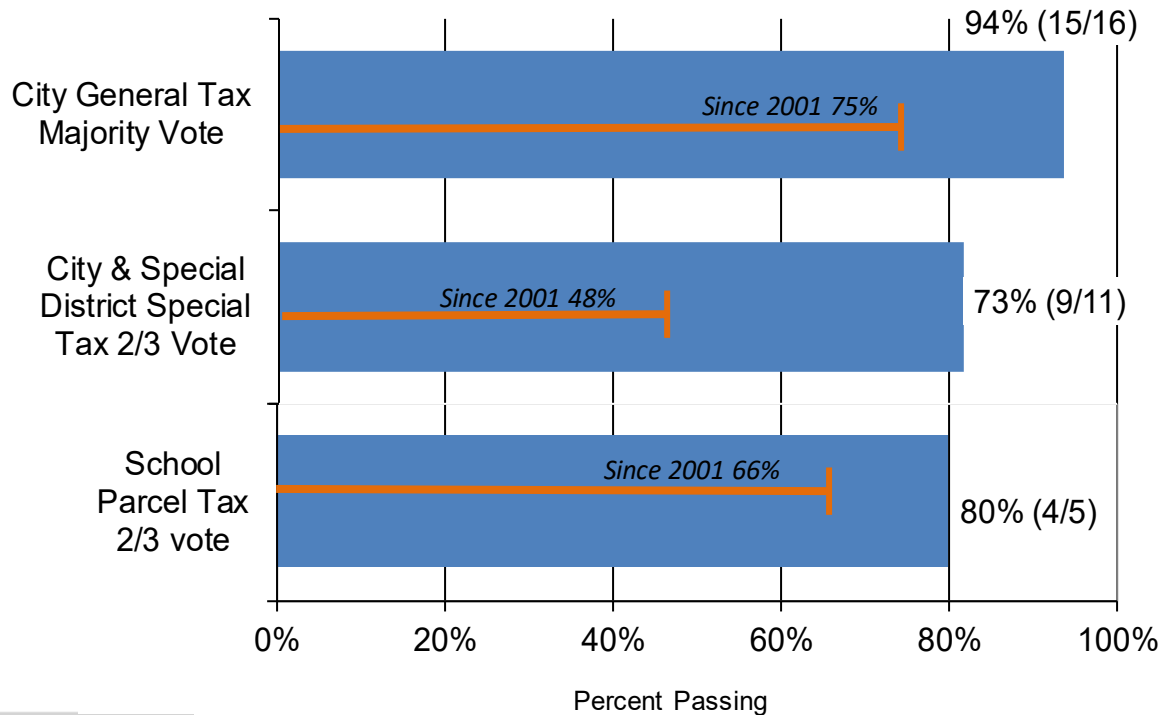
Passage Rates

With all votes counted and the results certified. 28 of the 32 tax or bond measures passed.

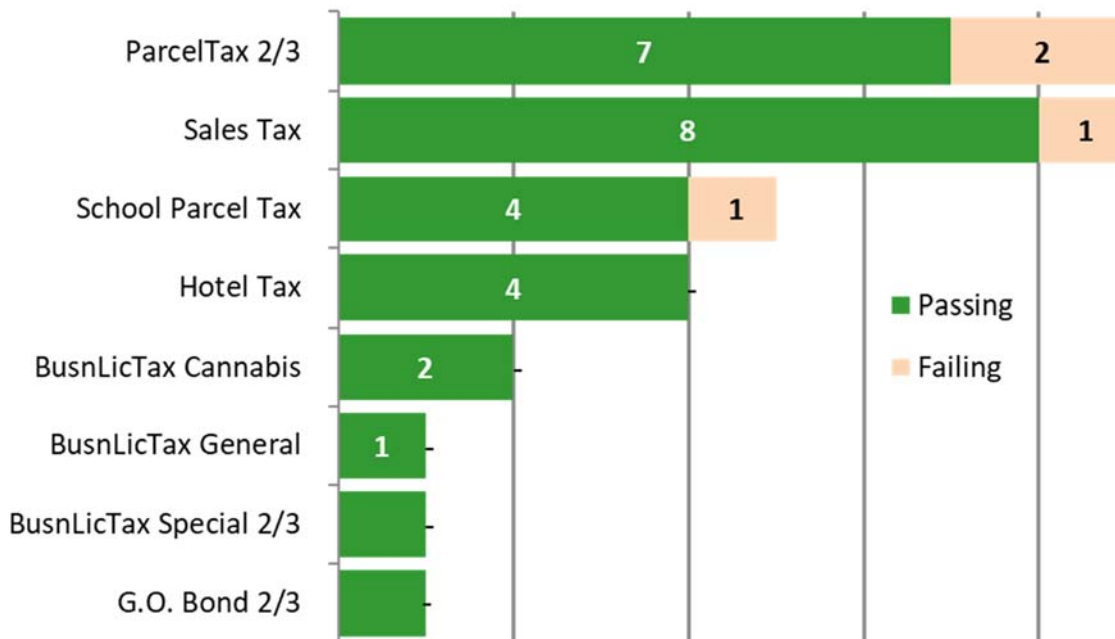
Local Revenue Measures November 2019

	Total	Pass	Passing%
City General Tax (Majority Vote)	16	15	94%
City Special Tax or G.O. bond (2/3 Vote)	6	5	83%
Special District 2/3	5	4	80%
School Parcel Tax 2/3	5	4	80%
Total	32	28	88%

Tax & Bond Measures November 2019



Local Tax & Bond Measures in California Nov 2019



Local Add-On Sales Taxes (Transaction and Use Taxes)

Voters in 9 cities considered general purpose majority vote add-on sales tax rates ranging from 1/2 percent to one percent. Two of these were extensions of existing taxes beyond a sunset date. Eight passed. The Claremont measure was the only majority vote general purpose measure to fail in this election.

Transactions and Use Tax (Add-on Sales Tax) - Majority Vote General Purpose							
City	County	Measure	Rate	Rate	YES%	NO%	Pass/Fail
Sierra Madre	Los Angeles	Measure S	increase	3/4 cent	79.6%	20.4%	PASS
Lynwood	Los Angeles	Measure PS	extend	1 cent (no incr)	75.2%	24.8%	PASS
Oakdale	Stanislaus	Measure H	extend	1/2 cent (no incr)	73.7%	26.3%	PASS
South Pasadena	Los Angeles	Measure A	increase	3/4 cent	66.6%	33.4%	PASS
Irwindale	Los Angeles	Measure I	increase	3/4 cent	63.0%	37.0%	PASS
Monrovia	Los Angeles	Measure K	increase	3/4 cent	63.0%	37.1%	PASS
San Bruno	San Mateo	Measure G	increase	1/2 cent	61.6%	38.4%	PASS
Parlier	Fresno	Measure S	increase	1 cent	54.9%	45.1%	PASS
Claremont	Los Angeles	Measure CR	increase	3/4 cent	49.1%	50.9%	FAIL

Business Operations Taxes

Voters in two cities approved higher taxes on cannabis activities.

Business License Tax - Cannabis - Majority Vote General Purpose						
Agency Name	County		Rate	YES%	NO%	
Stanton	Orange	Measure A	6%grRcpts, 12cts/SF cultiv	67.0%	33.0%	PASS
Brisbane	San Mateo	Measure E	6%grRcpts	80.3%	19.7%	PASS

Voters in the City of Brisbane approved an increase in the business operations tax on liquid storage facilities.

Business License Tax - Liquid Storage (Fossil Fuels)						
Agency Name	County		Rate	YES%	NO%	
Brisbane	San Mateo	Measure C	6cts/barrel	82.7%	17.3%	PASS

San Francisco voters considered a unique special tax on ride share activities with the revenues dedicated to public transportation. The measure passed narrowly.

Business License Tax - App-based Ride Share Businesses - Two-thirds Vote Special Tax						
Agency Name			Rate	YES%	NO%	
San Francisco	Proposition D		1.5% shared ride, 3.25% private ride	67.7%	32.4%	PASS

Parcel Taxes

Among the 15 parcel taxes were five for schools, including two measures from the small wealthy enclave of Piedmont near Oakland. Voters in the Piedmont Unified School District (K-12) approved the extension, for eight years, of the highest school parcel tax in the state. In addition, they approved a new tax on building improvements, the first of its kind for a school district. The other three school parcel taxes were also in relatively wealthy areas in Marin and San Mateo counties. Only the Redwood City Schools measure failed - and narrowly.

Among non-school measures, there were five for fire and emergency medical services provided by small special districts plus an extension of an existing tax for fire, emergency medical and police services in the City of San Marino. Two cities and one special district parcel taxes were for parks and recreation services, including an extension of an existing tax in El Cerrito. Fairfax voters approved an extension of that city's parcel tax for various services. Voters in nearby San Anselmo soundly rejected a new tax for parks.

Parcel Taxes - Two-thirds Vote - Schools

<u>Agency Name</u>	<u>County</u>		<u>Rate</u>	<u>Rate</u>		<u>YES%</u>	<u>NO%</u>	
Piedmont Unified School District	Alameda	Measure G	extend	\$2,763/parcel	8 yrs	81.4%	18.6%	PASS
Cabrillo Unified School District	San Mateo	Measure I	extend	\$150/parcel	8 yrs	74.0%	26.0%	PASS
Reed Union School District	Marin	Measure E	extend	\$589/parcel	12 yrs	73.5%	26.5%	PASS
Piedmont Unified School District	Alameda	Measure H	new	\$0.25/SqFt bldg impr	8 yrs	73.3%	26.7%	PASS
Redwood City School District	San Mateo	Measure H	increase	\$149/parcel	12 yrs	65.6%	34.4%	FAIL

Parcel Taxes - Two-thirds Vote - City, County or Special District

<u>Agency Name</u>	<u>County</u>			<u>Rate</u>	<u>Sunset</u>	<u>Purpose</u>	<u>YES%</u>	<u>NO%</u>	
Occidental Community Services District	Sonoma	Measure C	new	\$200/parcel	none	fire/ems	81.8%	18.2%	PASS
Fairfax	Marin	Measure F	extend	\$195+/parcel	11 yrs	general	79.1%	20.9%	PASS
El Cerrito	Contra Costa	Measure H	extend	\$58.46/rdu	none	parks/recreation	77.8%	22.2%	PASS
Graton Fire Protection District	Sonoma	Measure F	new	\$250/parcel	none	fire/ems	74.8%	25.2%	PASS
Northshore Fire Protection Special District	Lake	Measure N	new	\$126+/parcel	none	fire/ems	74.3%	25.7%	PASS
San Marino	Los Angeles	Measure SM	extend	\$ -	5 yrs	police/fire/ems	73.0%	27.0%	PASS
Gold Ridge Fire Protection District	Sonoma	Measure E	new	\$200/parcel	none	fire/ems	67.9%	32.1%	PASS
Salton Community Services District Fire Protection District	Imperial	Measure N	new	\$75+/parcel	10 yrs	fire/ems	58.8%	41.2%	FAIL
San Anselmo	Marin	Measure M	new	\$98/parcel	30 yrs	parks/recreation	33.7%	66.4%	FAIL

General Obligation Bonds

There was just one general obligation bond on this ballot: a \$600 million affordable housing measure in San Francisco.

General Obligation Bond Measures (2/3 vote)

<u>Agency</u>	<u>County</u>	<u>Amount</u>	<u>Rate</u>	<u>Sunset</u>	<u>Purpose</u>	<u>YES%</u>	<u>NO%</u>	
San Francisco	San Francisco	Proposition A	\$600m	\$0.019/\$100 AV	30 yrs	housing	69.5%	30.5% PASS

Other Measures of Note

Voters in three cities approved a change from elected city clerk to have the position instead be appointed by the City Council. The City of Angels Camp measure also makes the City Treasurer appointed rather than elected. Voters in Oakdale voted to retain the City Clerk as an elected official.

Appointed City Clerk / City Treasurer / etc.

<u>Agency Name</u>	<u>County</u>			<u>YES%</u>	<u>NO%</u>	
Angels Camp	Calaveras	Measure D	Appoint Clerk, Treasurer	68.3%	31.7%	PASS
Hermosa Beach	Los Angeles	Measure CC	Appoint Clerk	66.1%	33.9%	PASS
South Pasadena	Los Angeles	Measure C	Appoint Clerk	63.3%	36.7%	PASS
Oakdale	Stanislaus	Measure I	Appoint Clerk	42.8%	57.2%	FAIL

Voters in San Francisco soundly rejected a hotly contested proposition to referend actions of the County Board of Supervisors and make vape sales legal.

Referendum re Vape Sales

<u>Agency Name</u>		<u>YES%</u>	<u>NO%</u>	
San Francisco	Proposition C	19.6%	80.5%	FAIL

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