

Local Revenue Measures in 2003

Californians considered more than ninety local measures¹ related to local agency taxes, fees and financing in 2003. Twenty (20) of these measures concerned city taxes, fees or financing (including the City/County of San Francisco) and twelve (12) concerned special districts. There were fifty-five (55) school measures for school bonds or parcel taxes. Among the city measures, thirteen (13) were special taxes or bonds requiring 2/3 voter approval and seven (7) concerned general taxes requiring majority voter approval. There was also one new city incorporation measure.

Transaction and Use Taxes

Two cities in Mendocino County placed local transactions and use tax proposals before their voters with a 2/3 vote of the governing board of the agency. Both were for a 1/2 cent transactions and use tax added to the existing local sales tax and dedicated for road construction and maintenance. Both passed. There were two countywide transactions and use tax measures for transportation. San Francisco approved renewing its 1/2 cent tax while Lake County voters turned down a proposal for a new roadway repair tax.

Special 1/2 Cent Transactions & Use Tax Measures (2/3 voter approval required)

Date	Agency	County	Measure	%Needed	YES%	NO%	Result
11/4/2003	Lake County	LAKE	Measure C	66.7%	50.3%	49.7%	FAIL
11/4/2003	San Francisco	SAN FRANCISCO	Measure K	66.7%	74.8%	25.2%	PASS
6/3/2003	Willits	MENDOCINO	Measure A	66.7%	75.1%	24.9%	PASS
11/4/2003	Point Arena	MENDOCINO	Measure C	66.7%	69.1%	30.9%	PASS

Transient Occupancy (Hotel/Motel) Taxes

Residents of four cities considered Hotel Tax (Transient Occupancy Tax) measures. Yountville paired their measure with an advisory measure on the use of the funds. All were majority vote general purpose taxes and all passed. Voters in Burbank approved an increase in the city's parking tax.

Transient Occupancy Tax & Other General Tax Measures

Date	Agency	Name	County	Measure	Proposal	%Need	YES%	NO%	Result
3/4/2003	Yountville		NAPA	Measure B	TOT Advisory	50.0%	67.6%	32.4%	PASS
3/4/2003	Yountville		NAPA	Measure C	Increase TOT 10% to 12%	66.7%	68.1%	31.9%	PASS
11/4/2003	Redwood City		SAN MATEO	Measure F	increase TOT by 2%	50.0%	65.0%	35.0%	PASS
3/4/2003	Rancho Mirage		RIVERSIDE	Measure B	continue/restrict TOT	66.7%	93.1%	6.9%	PASS
11/4/2003	Palm Springs		RIVERSIDE	Measure I	increase TOT by 1%	50.0%	74.4%	25.6%	PASS
4/8/2003	Burbank		LOS ANGELES	Measure N	Increase Parking Tax 10% to 12%	50.0%	50.3%	49.7%	PASS

Utility User Taxes

There were four measures for new city UUTs in 2003. Three were earmarked and therefore required 2/3 voter approval. Among these, Desert Hot Springs succeeded, but Petaluma failed with two similar measures on the same ballot. Rialto proposed its measure as a majority vote general tax but paired it with an advisory measure as to the use of the funds. The tax measure passed by just 5 votes. In Stockton, a referendum to restrict the city's UUT revenues to public safety purposes failed.

¹ Includes city, county, special district and local school measures.

Utility User Tax Measures

<u>Date</u>	<u>Agency Name</u>	<u>County</u>	<u>Measure No</u>	<u>Proposal</u>	<u>%Need</u>	<u>YES%</u>	<u>NO%</u>	
3/4/2003	Stockton	SAN JOAQUIN	Measure H	restrict (referendum)	50.0%	49.8%	50.2%	FAIL
6/3/2003	Rialto	SAN BERNARDINO	Measure J	Advisory	50.0%	63.9%	36.1%	PASS
6/3/2003	Rialto	SAN BERNARDINO	Measure K	New 8%	50.0%	50.1%	49.9%	PASS
6/3/2003	Desert Hot Springs	RIVERSIDE	Measure C	New 5%	66.7%	67.6%	32.4%	PASS
11/4/2003	Petaluma	SONOMA	Measure C	New 5%	66.7%	34.7%	65.3%	FAIL
11/4/2003	Petaluma	SONOMA	Measure D	New 5%	66.7%	33.9%	66.1%	FAIL

Non-School Parcel Taxes and Bonds

Ten of thirteen parcel tax measures in 2003 failed to get the needed 2/3 voter approval for passage. But two out of the three city GO Bond measures passed.

Special Taxes (2/3 vote) - NonSchool

<u>Date</u>	<u>Agency Name</u>	<u>County</u>	<u>Measure No</u>	<u>Proposal</u>	<u>%Need</u>	<u>YES%</u>	<u>NO%</u>	
6/3/2003	Three Arch Bay CSD	ORANGE	Measure A	\$200/parcel; \$130/vacant	66.7%	82.7%	17.3%	PASS
6/17/2003	County Service Area No. 9	EL DORADO	Measure F	\$250/parcel	66.7%	43.4%	56.6%	FAIL
6/17/2003	County Service Area No. 9	EL DORADO	Measure T	\$500/parcel	66.7%	53.3%	46.7%	FAIL
7/15/2003	County Service Area No. 9	EL DORADO	Measure R	\$450/parcel	66.7%	57.6%	42.4%	FAIL
7/23/2003	County Service Area 152 D	RIVERSIDE	Measure E	\$54.99/parcel	66.7%	51.2%	48.8%	FAIL
7/23/2003	County Service Area 152 D	RIVERSIDE	Measure F	\$41.31/parcel	66.7%	49.7%	50.3%	FAIL
8/5/2003	County Service Area No. 9	EL DORADO	Measure G	\$15/parcel	66.7%	49.5%	50.5%	FAIL
8/5/2003	Shadow Lane CSD	EL DORADO	Measure S	\$200/parcel	66.7%	94.7%	5.3%	PASS
8/5/2003	Golden West CSD	EL DORADO	Measure W	from\$120/p to \$300 over 5yrs	66.7%	45.4%	54.6%	FAIL
11/4/2003	Del Rey Oaks	MONTEREY	Measure B		-	66.7%	63.8%	36.2%
11/4/2003	Marinwood CSD	MARIN	Measure D	from12to18cents/sqft	66.7%	73.3%	26.7%	PASS
11/4/2003	San Bernardino	SAN BERNARDINO	Measure O		-	66.7%	52.0%	48.0%
11/4/2003	Morongo Valley CSD	SAN BERNARDINO	Measure P	\$49.50/parcel	66.7%	64.0%	36.0%	FAIL

City GO Bonds

<u>Date</u>	<u>Agency Name</u>	<u>County</u>	<u>Measure No</u>	<u>Proposal</u>	<u>%Need</u>	<u>YES%</u>	<u>NO%</u>	
11/4/2003	Riverside	RIVERSIDE	Measure G	\$12/\$100kAV \$20M Bond Fire	66.7%	70.9%	29.1%	PASS
2/25/2003	Burbank	LOS ANGELES	Measure L	\$14M Bond Library	66.7%	67.9%	32.1%	PASS
11/4/2003	Benicia	SOLANO	Measure O	\$14M Bond Police/Fire Services	66.7%	50.2%	49.8%	FAIL

School Parcel Taxes

Sixteen of thirty-five school parcel tax measures in 2003 passed.

School Parcel Tax Measures

Date	School Parcel Taxes	County	Measure Name	Proposal	%Need	YES%	NO%	
3/4/2003	Orinda Union Elementary	CONTRA COSTA	Measure A	\$385/parcel	66.7%	75.0%	25.0%	PASS
3/4/2003	Mill Valley Elementary	MARIN	Measure A	\$181/parcel	66.7%	60.1%	39.9%	FAIL
3/4/2003	Reed Union Elementary	MARIN	Measure B	\$275/parcel	66.7%	75.5%	24.5%	PASS
3/4/2003	Cabrillo Unified	SAN MATEO	Measure A	\$250/parcel	66.7%	65.4%	34.6%	FAIL
6/3/2003	Newark Unified	ALAMEDA	Measure B	\$150/parcel	66.7%	49.4%	50.6%	FAIL
6/3/2003	Emery Unified	ALAMEDA	Measure A	\$50/parcel	66.7%	77.4%	22.6%	PASS
6/3/2003	Southern Humboldt Joint	HUMBOLDT	Measure D	\$75/parcel	66.7%	62.1%	37.9%	FAIL
6/3/2003	Manhattan Beach Unified	LOS ANGELES	Measure E	\$108/parcel	66.7%	58.5%	41.5%	FAIL
6/3/2003	Palos Verdes Peninsula Unified	LOS ANGELES	Measure P	\$173/parcel	66.7%	73.2%	26.8%	PASS
6/3/2003	Santa Monica-Malibu Unified	LOS ANGELES	Measure S	\$225/parcel	66.7%	67.6%	32.4%	PASS
6/3/2003	Bolinas-Stinson Union Elementary	MARIN	Measure A	\$248/parcel	66.7%	62.8%	37.2%	FAIL
6/3/2003	Larkspur Elementary	MARIN	Measure B	\$75/parcel	66.7%	75.1%	24.9%	PASS
6/3/2003	Southern Humboldt Joint	MENDOCINO	Measure D	\$75/parcel	66.7%	62.1%	37.9%	FAIL
6/3/2003	Mammoth Unified	MONO	Measure 03-A	\$59/parcel	66.7%	75.0%	25.0%	PASS
6/3/2003	Cabrillo Unified	SAN MATEO	Measure C	\$250/parcel	66.7%	65.9%	34.1%	FAIL
6/3/2003	Burlingame Elementary	SAN MATEO	Measure A	\$76/parcel	66.7%	72.1%	27.9%	PASS
6/3/2003	San Carlos Elementary	SAN MATEO	Measure D	\$98/parcel	66.7%	70.2%	29.8%	PASS
6/3/2003	San Mateo-Foster City Elementary	SAN MATEO	Measure B	\$75/parcel	66.7%	69.6%	30.4%	PASS
6/3/2003	Campbell Union Elementary	SANTA CLARA	Measure B	\$180/parcel	66.7%	57.0%	43.0%	FAIL
6/3/2003	Franklin-McKinley Elementary	SANTA CLARA	Measure C	\$96/parcel	66.7%	57.4%	42.6%	FAIL
6/3/2003	Mountain View Elementary	SANTA CLARA	Measure E	.05/sqft	66.7%	63.5%	36.5%	FAIL
6/3/2003	San Jose Unified	SANTA CLARA	Measure A	\$98/parcel	66.7%	60.1%	39.9%	FAIL
6/3/2003	San Lorenzo Valley Unified	SANTA CRUZ	Measure A	\$135/parcel	66.7%	50.8%	49.2%	FAIL
6/3/2003	Santa Cruz City Elementary	SANTA CRUZ	Measure B	\$81/parcel	66.7%	67.8%	32.2%	PASS
11/4/2003	San Ramon Valley Unified	CONTRA COSTA	Measure D	\$90/parcel	66.7%	65.5%	34.5%	FAIL
11/4/2003	Castaic Union Elementary	LOS ANGELES	Measure B	\$48/parcel	66.7%	62.5%	37.5%	FAIL
11/4/2003	Dixie Elementary	MARIN	Measure B	\$245/parcel	66.7%	65.9%	34.1%	FAIL
11/4/2003	Bolinas-Stinson Union Elementary	MARIN	Measure A	\$198/parcel	66.7%	79.7%	20.3%	PASS
11/4/2003	Los Banos Unified	MERCED	Measure L	\$60/parcel, \$13,000/Bldg Permit	66.7%	54.1%	45.9%	FAIL
11/4/2003	Pacific Grove Unified	MONTEREY	Measure A	\$35/parcel	66.7%	72.6%	27.4%	PASS
11/4/2003	Hope School District	SAN LUIS OBISPO	Measure Q200	\$58/parcel	66.7%	60.5%	39.5%	FAIL
11/4/2003	Menlo Park City Elementary	SAN MATEO	Measure A	\$97/parcel	66.7%	80.9%	19.1%	PASS
11/4/2003	Menlo Park City Elementary	SAN MATEO	Measure B	\$73/parcel	66.7%	77.4%	22.6%	PASS
11/4/2003	Oak Grove Elementary	SANTA CLARA	Measure A	\$30/parcel	66.7%	47.8%	52.2%	FAIL
11/4/2003	Davis Joint Unified	SOLANO	Measure N	\$166/parcel	66.7%	66.7%	33.3%	PASS

School Bond Measures

Eighteen out of twenty school bond measures received majority approval but nine failed. Six of these failures achieved over 55% vote, but their measures did not meet the Proposition 39 requirements for a 55% vote school. Only one of the nine 55% vote measures failed. But just three of the eleven 2/3 vote school bonds passed. In all, local voters approved over \$618 million in bonds (including \$295 million in San Francisco USD), and rejected \$607.5 million.

School Bond Measures

<u>Date</u>	<u>Agency Name</u>	<u>County</u>	<u>Measure No</u>	<u>Proposal</u>	<u>%Need</u>	<u>YES%</u>	<u>NO%</u>	
11/4/2003	El Centro Elementary	IMPERIAL	Measure G	\$8m GO Bond	55.0%	59.2%	40.8%	PASS
11/4/2003	Acton-Agua Dulce Unified	LOS ANGELES	Measure AA	\$13.1M GO Bond	55.0%	48.3%	51.7%	FAIL
11/4/2003	El Rancho Unified	LOS ANGELES	Measure A	\$49.5M GO Bond	55.0%	68.7%	31.3%	PASS
11/4/2003	Arena Union Elementary	MENDOCINO	Measure E	\$3.7M GO Bond	55.0%	73.7%	26.3%	PASS
11/4/2003	Fort Bragg Unified	MENDOCINO	Measure D	\$22.2M GO Bond	55.0%	65.8%	34.2%	PASS
11/4/2003	Merced City Elementary	MERCED	Measure S	26.5M GO Bond	55.0%	58.7%	41.3%	PASS
11/4/2003	San Francisco Unified	SAN FRANCISCO	Measure A	\$295M GO Bond	55.0%	70.6%	29.4%	PASS
11/4/2003	Brisbane Elementary	SAN MATEO	Measure C	\$11M GO Bond	55.0%	65.2%	34.8%	PASS
11/4/2003	Cottonwood Union Elementary	SHASTA	Measure A	\$2.2M GO Bond	55.0%	66.2%	33.8%	PASS
3/4/2003	Brentwood Union Elementary	CONTRA COSTA	Measure B	\$35m GO Bond	66.7%	67.7%	32.3%	PASS
3/4/2003	Nuvview Union Elementary	RIVERSIDE	Measure A	\$6M GO Bond	66.7%	55.6%	44.4%	FAIL
3/4/2003	Central Elementary	SAN BERNARDIN	Measure I	\$25M GO Bond	66.7%	53.1%	46.9%	FAIL
3/4/2003	Columbia Union Elementary	TUOLUMNE	Measure G	\$3.6M GO Bond	66.7%	66.1%	33.9%	FAIL
5/13/2003	Merced City Elementary	MERCED	Measure K	\$42M GO Bond	66.7%	63.2%	36.8%	FAIL
9/16/2003	West Contra Costa Unified	CONTRA COSTA	Measure C	\$450m GO Bond	66.7%	59.1%	40.9%	FAIL
9/23/2003	Chawanakee Unified	MADERA	Measure I	\$8.8M GO Bond	66.7%	33.1%	66.9%	FAIL
11/4/2003	New Haven Unified	ALAMEDA	Measure A	\$120m GO Bond	66.7%	68.4%	31.6%	PASS
11/4/2003	Tulare Joint Union High	KINGS	Measure L	\$45m GO Bond	66.7%	91.9%	8.1%	PASS
11/4/2003	Riverbank Unified	STANISLAUS	Measure O	\$14M GO Bond	66.7%	63.1%	36.9%	FAIL
11/4/2003	Tulare Joint Union High	TULARE	Measure L	\$45M GO Bond	66.7%	66.4%	33.6%	FAIL

Sources: County elections offices.

